

**CBN COLLABORATIVE POSTGRADUATE PROGRAMME
DEPARTMENT OF ECONOMICS, UNIVERSITY OF NIGERIA NSUKKA
CASE STUDY/RESEARCH SEMINAR
MODULE SPECIFICATION**

1. Module Title: CASE STUDY/RESEARCH SEMINAR

2. Module Code: ECO 593

3. Number of credits: 3

4. Level : MSc.

5. Semester 3rd

6. Pre-requisites for admission to the module (if any)

The pre-requisite is that the student has a satisfactory knowledge of intermediate research methodology, intermediate microeconomics, intermediate macroeconomics and quantitative techniques.

7. Module Coordinator

8. Aims

Upon completion of the course, students are expected to:

- 1.1 Understand the fundamental and processes involved in the production and operations management systematically.
- 1.2 Understand the strategic role of operations.
- 1.3 Apply the fundamental and methods of Production and Operations management widely and practically in conjunction with the other business functions.
- 1.4 Understand the contribution of Production and Operations management ideas in the context of globalization businesses.

9. Summary of Content

Research specific has being recognized as basis for focusing research work on context-specific issue, which done primarily by providing insight into the reality through case studies. Such study outcomes, only live up to their relevance when ideas generated from such are shared among scholars and perspective opinions are generated and incorporated for a acceptable research outcomes. Case study outputs are presented to academic audience and students' scholars to gain from. Case Study/research seminar course provides a forum for students to learn and be mentored, discuss issues related to a variety of applied economic research, and also prompt development of interest in relevant fields. Students are encouraged to conduct a in-depth study of a research topic of their choice, discuss issues with experts in the field of

research, share with colleagues, work in discussion groups, debate and problem solve on selected issues. In the research seminar, the students are given an opportunity to integrate their knowledge, skills and practical experience gained in the program. The course covers the following: Current trends, practices and professional standards of applied research in different fields, i.e.: historical research, policy research and evaluation research.

10. Module Intended Learning Outcomes (MILOs)

Upon successful completion of this module, students will be able to:

No.	Milos	Weighting (%)
1	Keep abreast of Current trends in applied research in different fields	Refer to no.15
2	Identify and articulate practices in applied research in economics	
3	Have knowledge and understanding of professional standards of applied research in economics.	
4	Give historical account of research works, focus on policy relevance of research work, and apply tool of research evaluation	

11. Teaching and Learning Activities (TLAs)

MILO No.	TLAs	Functions	Hours/Week
1,2,3,4	Mentorship and interaction	Course instructors will introduce, with appropriate audio-visual materials, the critical concepts of Production and Operation Management through lectures.	3hours
1,2,3,4	Case study development, Group Discussion, Quizzes, presentations, peer review, role play)	Tutorial sessions will introduce experiential forms of learning activities such as case studies, group discussion, presentations, peer review, quizzes and role play. Emphasis placed on more in-depth learning of the processes, tools, and techniques in Operations Management	3 hours
1,2,3,4	Attend research seminar presentation	Discussion, raise questions, and participatory.	2 hours

12. Assessments Tasks/Activities

MILO No.	Type of assessment tasks/activities	Weighting (if applicable)	Remarks
1,2,3,4	Examination Students are required to develop a research paper for submission and	40%	Case study format by individual students

	presentation		
1,2,3,4	Seminar session attendance Students are expected to attend seminar presentations and fully participate. Articulate in writing what was learnt in each seminar session	30%	Week 7/On Going basis
1,2,3,4	Assignments Assessment comprises group work assignment and individual assignment.	30%	Case study analysis and Report type organizational analysis on Operations Management

13. Attendance Requirements

Students are required to attend all tutorials and lectures and laboratory sessions (if any),

14. Contribution to Programme Learning Outcomes

No	PILOs	MILO No
1	develop in the students a thorough knowledge and applied competence in the fundamentals of Economics.	1,2,3,4
2	develop in the students an ability to critically appraise alternative systems of Economics.	1, 2,3,4
3	equip students with economic theories that will lead to expertise in Economics	1, 2,3,4
4	provide training to qualified graduates of economics and to other individuals whose prior training or experience has made them capable of playing a leadership role in the economics profession	1, 2,3,4
5	equip students with the ability to analyze and undertake course of action to improve organisational performance using financial, operational and strategic perspectives and frameworks learned in the coursework and experience	1,2,3,4
6	prepare students for managerial positions in the industries, as well as other related organizations	1,2,3,4
7	prepare participants for positions as consultants, advocates, analysts, or directly as policy makers in the public and private sector	1,2,3,4
8	Inculcate the requisite intellectual/conceptual foundations that will permit meaningful participation in the discussion or resolution of the problems which confront the Economics discipline in the contemporary word;	1,2,3,4,
9	encourage research into problems which impede the maximum contribution of Economics to national development and well-	1,2,3,4,

	being of the people	
10	develop skill in logical reasoning and critical analysis and improve the capacity students in formulating sound economic policies and strategies	1,2,3,4

15. Grading of Student Achievement

Letter Grade	% Mark	Grade Definitions	Remarks
A	70-100	Excellent	Demonstrate excellent understanding of the subject matters.
B	60-69	Good	Demonstrate a good understanding of the subject matters, though missing some of the points.
C	50-59	Adequate	Demonstrate an adequate understanding of the core of the subject matters.
F	<50%	Fail	Demonstrate a wrong understanding of the subject matter.

16. Resources

Suggested primary texts

No	Name of Author(s)	Year of Publication	Title of Book	Edition	Publisher's Name	ISBN
1	Ryan Foland and Ellen Lupton	2015	Presence: Bringing Your Boldest Self to Your Biggest Challenges	First Edition	Harchete Book Group	978-0-316-25657-5
2	Robert L. Jolles	2005	How to Run Seminars & Workshops: Presentation Skills for Consultants, Trainers and Teachers	Third Edition	John Wiley & Son Inc.	13-978-0-471-71587-0
3	Sherron Bienvenu	2006	The Presentation Skills Workshop: Helping People Create and Deliver	First Edition	American Management Association	0-8144-0518-5

			Great Presentations			
4	Christea gabour Atwood	2017	Presentation Skills Training	Latest Edition	Association for Talent Development	9781562865849
	Garr Ryenolds	2008	Presentation Zen: Simple Ideas on Presentation Design	Latest Edition	Peachpit	9780321525659:
5	Eric Garner	na	The A to Z of Presentations	2 nd Edition		
6	Andrew Ivey	na	Perfect Presentations How You Can Master the Art of Successful Presenting	Latest Edition		

Suggested secondary texts

SN	Name of Author(s)	Year of Publication	Title of Book	Edition	Publisher's Name	ISBN
1	Panneerselvam R.	2010	Research Methodology	8 th Edition	PHI Learning Private Ltd	9788120324527
2	Kalof, L, Dan, A. & Dietz, T.	2008	Essentials of Social Research	1 st Edition	McGraw Hill – Open University Press	9780335217823
3	Eboh, Eric C.	2009	Social and Economic Research – Principles and Merthods	Revised Edition	AIAE	978379552X

Suggested Journals

Survey Research Journals
 Journal of Research Methodology
 International Journal of Research Methodology
 International Journal of Social Research methodology
 International Journal of Science and Research Methodology
 Research Synthesis Journals
 International Journal of Qualitative Methods
 Management Research Journal
 International Journal of Social Research Methodology
 International Journal of Quantitative and Qualitative Research
 International Journals of Production and Operations Management
 International Journal of Quality and Reliability Management
 Journal of Operations Management

Journal of Manufacturing Systems
International Journal of Technology Management
Harvard Business Review
Journal of Operations Research
Measuring Business Excellence
CBN Journal of Applied Statistics

Facilities Requirements

A lecture room with appropriate teaching and lab (if any) facilities

